Digital Signage

Customer displays

Large screen advertising to engage and inform.

ICRTOUCH

Save time and **money** with **Digital Signage.**

Take a sustainable approach to your in-store promotional displays. Say goodbye to traditional expensive printed signage and upgrade to engaging Digital Signage.

This solution allows you to strategically upsell products and services with aesthetically pleasing and modern signage. Run a whole series of screens displaying promotional material from just one terminal. Effective use of Digital Signage can help your business generate additional revenue through advertising promotions and high value products.

Configure with **TouchPoint.**

Updating digital displays has never been easier. You can now effortlessly configure and schedule updates using your TouchPoint till.

With TouchPoint's seamless integration, you can customise your advertisements and update all of your signage within seconds. By doing so, you can save your staff from manually updating all relevant promotional signage and allow them to focus on providing excellent customer service.

Simply add your media to a content block, allocate it to a preferred time slot, and turn on scheduling to start displaying.

Reduce queues.

Keep queues away from the counter at busy times and allow your customers to browse as they wait for their order.

Boost footfall.

Increase the number of visitors to your premises by strategically placing Digital Signage in high-footfall areas.

Branding.

Digital Signage displays can be fully customised to match your business's branding.

Responsive displays.

Digital Signage will scale your content to any sized screen. Ensuring your signage is always clear and crisp.

Cost saving.

The implementation of Digital Signage reduces the cost of printing as well as signage maintenance.

Multi-screen.

Digital Signage allows you to either operate a single, or a whole suite of engaging screens.

Remote access.

The solution's remote access capability allows you to update your digital screens from anywhere in the world.

Advertising.

Use screen space to advertise to your customers, letting them know about your services and products before they order.

Reduce waste.

Take a more sustainable approach to reduce your printed displays by replacing them with more eco-friendly Digital Signage.

Automated stock updates.

Sync your stock levels with your digital signage and keep customers informed of what's currently available.

Scheduled promos.

Schedule timed discounts or promotions with your EPoS system to automatically update across your signage suite.

Upselling opportunities.

Upsell and cross-sell products, experiences, services and more with Digital Signage.

Streamline your operations with one simple, fully integrated ecosystem from ICRTouch.

Take advantage of a whole ecosystem of robust systems. All software solutions from ICRTouch have been designed and developed to improve efficiency, with ease of use in mind.

Digital Signage integrates seamlessly with TouchPoint, as well as TouchOffice Web back-office management software to ensure that as a business owner, you have the ability to easily make changes across your full signage suite.
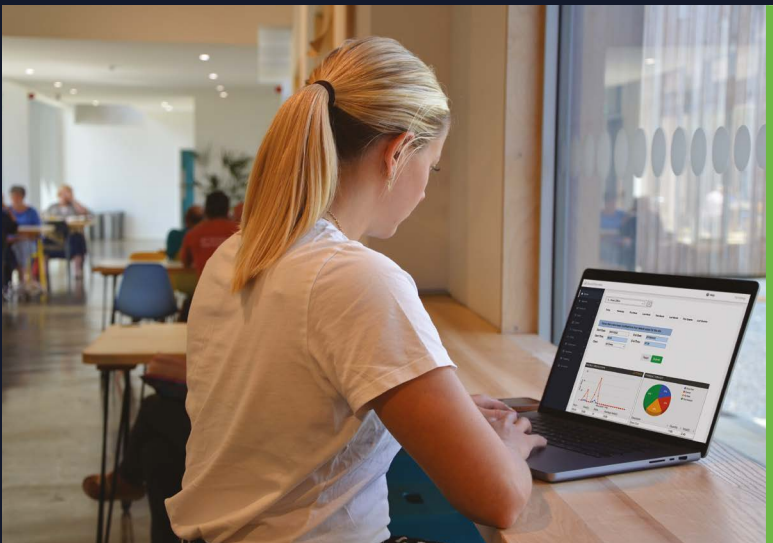
TouchPoint

TouchOffice Web

TouchKitchen

ByTable

PocketTouch

TouchLoyalty

SelfService

TouchStock

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